



J E H A N N N A I N A N

S R . P R O D U C T D E S I G N E R



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EXPERIENCE [8 YEARS]

- Design Lead for **Trufin.io** [Liquid staking App] Nov 2023 – Mar 2024
 - Constructed and deployed a strategic redesign of the Liquid staking platform
 - Developed and implemented user-friendly dashboards and insightful data structures to enhance user experience.
 - Managed any and all incremental changes for the product
- Design Lead for Edulastic – **GoGuardian** May 2022 – June 2023
 - Led the design efforts for the Edulastic product, syncing the team I had with management.
 - Developed and implemented user-friendly dashboards and insightful data structures to enhance user experience.
 - Managed any and all incremental changes for the product
- Sr. Product Designer, **Masai School** Oct 2021 – May 2022
 - Led and supervised a team of designers, effectively managing their workflow and ensuring product success
 - Successfully contributed to the development and improvement of 3 key products: an LMS, a Teacher's dashboard, and the product website.
 - Collaborated cross-functionally with senior management, Legal, and marketing teams to drive transformative changes and enhancements to the product.
- Sr. Lead Experience Designer, **Infosys Limited (Wongdoody)** Jun 2019 – Oct 2021
 - Successfully completed diverse projects across various domains, with a focus on fintech.
 - Oversaw multiple teams for sales presentations and contract-based clients.
 - Led a team to develop the Digital Lending sector within the Finacle Product by Infosys.
- User Experience Designer, **Planetsurf Creations** Nov 2018 – Jun 2019
 - Worked with various clients, across multiple domains to design and enhance the digital experience for their respective products
- Product Designer, **Happipress India**, Jun 2016 – Jun 2018
 - Worked on the company's e-commerce website, collaborating with management and marketing teams to push the brand across.

EDUCATION **Bachelors in Design** (Symbiosis Institute of Design) 2012–2016

SKILLSET

- Product Management
- Strategic Design
- UX Evaluation
- Business Awareness
- Research & Analysis
- Visual Communication



I create refined user experiences for your product and strategically align them with your business goals.

